



BHARTHAR UNIVERSITY

Online class & Offline Exams

M.B.A	
I SEM	
1 Management Principles and Practice	
2 Organisational Behaviour	
3 Managerial Economics	
4 Financial and Management Accounting	
5 Quantitative Methods for Management	
6 Corporate Communication	
7 Introduction to Industry 4.0	
II SEM	
1 Operations Management	
2 Marketing Management	
3 Financial Management	
4 Human Resource Management	
5 Quantitative Techniques	
6 Research Methods For Management	
7 Computer Applications in Management using SAP	
III SEM	
1 Business Ethics and Global Business Environment	
2 Management Information System	
*Summer Placement Project Report & Viva-voce	
IV SEM	
1 Strategic Management: Indian Global Context	

ELECTIVE (MARKETING)	
III SEM	
1 Integrated Marketing Communication	
2 Export Management	
3 Consumer Behaviour	
4 Rural Marketing	
IV SEM	
1 Services Marketing	
2 Brand Management	
3 Distribution Management	
4 Retail Management	
ELECTIVE (HR)	
III SEM	
1 Staffing in Organisations	
2 Performance Management	
3 Employee Engagement	
4 ELECTIVE	
IV SEM	
1 Employee Development	
2 Change and Organisational Development	
3 Labour Welfare and Industrial Relations	
4 ELECTIVE	

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ELECTIVE (FINANCE)

III SEM	
1 Financial Services	
2 Equity Research and Portfolio Management	
3 Derivatives Management	
4 Banking Regulations and Services	
IV SEM	
1 International Financial Management	
2 Principles of Insurance	
3 Cost Management	
4 Banking Risk Management	

Course Fee

SEMESTER FEE Rs.20000/-

Application Fee Rs.500/-

Exam Fee – as per University Norm

UGC – DEB, PSC approved... International Attestation...

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Documents Needed : SSLC, PLUS TWO, DEGREE, AADHAR & PHOTO



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ACE PG/MBA Section



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